

YOUR HEAPS BETTER ACTION PLAN TO:

Working Out Where To Begin

Hey HBFFs!

Our Heaps Better Friends Forever!

It's great to have you here. We wanted to make it heaps easy for you to act on what we talk about in each episode. So we've made a handy little guide to walk you through them.

To kick things off, you are going to MAKE A POWER MAP. This will help you to understand where and who you might be able to influence, to start making things Heaps Better!





STEP 1

Discover your power

Map out your **WHAT** + **WHERE** + **WHY** to discover your amazing skills, connections and opportunities for awesome systems-changing climate action!

My Power



WHERE are your areas of influence? Where do you work? Where do you study? Where do you spend your spare time? Who do you know? What communities are you connected to?

WHY are you doing this? What do you care about? What is it you want to protect? Why?

STEP 2

Turn your power into action

You've got answers to all the questions above, and now what? Think about how you can use your power and turn it into an action plan.

The WHAT

The question you want to ask yourself is: how can I use my superpowers to influence the organisations, groups, businesses and people that I'm connected to?

The WHERE

Which of the organisations, groups, businesses and people that you're connected to do you think you'd be most likely to be able to change? Would the impact of this change be big or small?

Choose just one place to start. Then use the following questions to work out how you might use your superpowers to influence them: Who makes decisions? What do they care about? Who do they listen to and trust?

The WHY

Your personal motivation is how you connect with people to make your plan a reality. Facts don't win hearts and minds, stories do! So when you reach out to people about your plan, start with your personal motivation, rather than slamming people with too much info. Chances are, lots of other people are motivated by the same things you are!

My Plan

What I can do to start making things Heaps Better.

Feel like too much too soon? Don't worry, the next few episodes will give you lots of ideas for how you can start to put a plan into action!

Examples

Anika

WHAT are your superpowers? Hosting parties, talking to people, making friends.

WHERE are your areas of influence? Uni, the school where I tutor, the law firm where I intern.

WHY are you doing this? I have friends and family who live in coastal communities in different parts of the world. I love visiting these special places, and want to protect them. I also know some people and places will be hit harder than others, and want to do my bit.

I decide to... Invite all my friends around for a SUPER party. Everyone brings their laptops, we share what we know about different Super Funds investments in fossil fuels, and we all move our Super to climate-friendly funds right then and there!

Nick

WHAT are your superpowers? Reading, researching, play bass.

WHERE are your areas of influence? The warehouse where I work, my friends, my band, my parent's rich friends.

WHY are you doing this? I get the science, we don't have long to make big changes. Those changes are no-brainers, and are easier than you might think. It makes financial and environmental sense and we have the technology to do it.

I decide to... Research and write a business case for my boss to install solar panels on the warehouse where I work. They should be easily convinced because my research shows the solar panels will pay for themselves in just 2.5 years!

Sue WHAT are your superpowers? Drawing, photography, being a Mum.

WHERE are your areas of influence? My kids school, the parents I see in the park every afternoon, the artist community.

WHY are you doing this? Last year's bushfires really scared me and my kids. I want them to grow up with the kind of carefree summers that I had - picnics at the beach, backyard cricket, and dancing under the sprinkler.

I decide to... Run kids climate smART workshops and an exhibition at the school. At the launch we facilitate a conversation between staff and students about what the school could be doing better on climate. As a result, the Principal can commit to a climate action plan.

